



## WhitePaper

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LEGAL & ADVISORY

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# 1. Abstract

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Information chaos that prevails in the world is something we have sadly already gotten used to.

Terabytes of content available on the Internet. Millions of TV programs. Hundreds of thousands of podcasts. Constantly appearing new publications, courses and books. We collect them with no hope of ever getting to know everything.

In the past, access to information itself was already a significant advantage. Access to it was significantly restricted. In the 19th century, the acquisition of the correct information was the deciding factor in battle. There was no Internet or television to tell us what happened in a place only 100 kilometers away. People actually read newspapers!



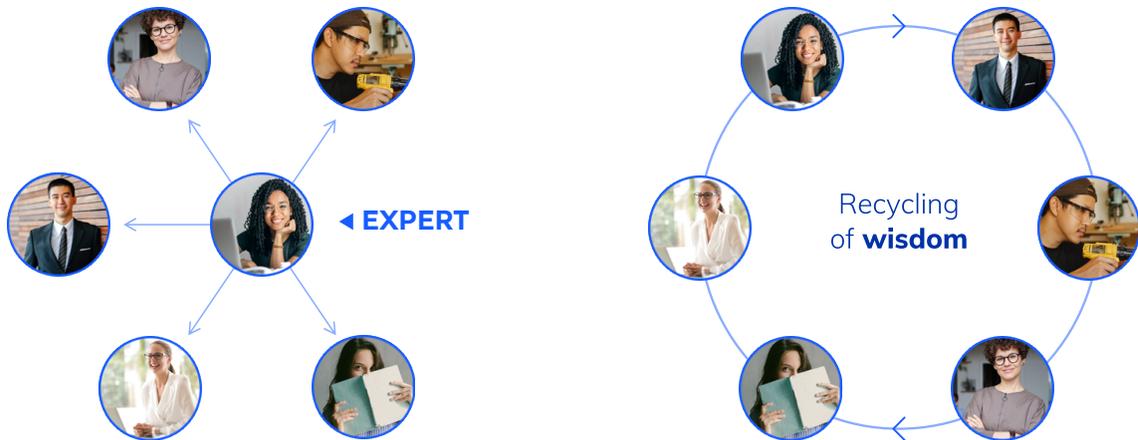
**It was during this era that the Prussian education system based on remembering facts was created, and its principles are still alive despite the era of universal access to information.**

Today we can easily check what is happening on the other side of the world. We are bombarded with information from all sides. It is not enough to have access to information to be successful. We live in a chaotic information overload and the Internet has led to shallow and hasty processing of information.

We have solved the problem of democratizing access to data, while creating a new one. Today, the key is to properly process the excess of information and draw conclusions from it.

**Around the year 2000 the information age finished. According to researchers, we already live in the era of knowledge (competencies and skills), and the era of wisdom is coming.**

However, today's technological solutions are not adapted to these changes. They are still tools of the information age. Think about the last time you used Google search. Today? Yesterday? And now answer yourself honestly: was the search result satisfactory for you?



Very often, Google does not systematize knowledge in the way we really need. It is a search engine without which a large part of society cannot function today. It is great at dealing with simple questions, converting currencies and time zones, and keeping you informed about the facts.

However, when we ask for something more complex: a comparison of a few investments projects that have not yet been completed; advice on whether to invest in a given stock on a given day and whether today's price is a good one; when we ask for speculation about what will happen in the near future... we get some rather chaotic results via Google, probably unrelated to our question.



Up to half of the search results for the above questions will consist of ads for Forex trading platforms – completely unrelated to the question. It is simply monetization and there is nothing wrong with it, but is it done in a way that helps users?

Therefore, today, in order to gain knowledge on an interesting topic, a statistical person has to spend tens of hours and sift through useless information.

Let's look at it from a different angle. Can we ask a question directly to the search engine? Of course we can, but the search engine does not really answer that question by itself. "Artificial intelligence" is not at this level yet. Google only guesses what we mean and finds semantically similar content: questions and answers from other people, asked in different places on the Internet.

What if such a question has not been asked yet? Have you ever been unable to find the right answer? It happens to us all the time and ends up opening dozens of tabs in the browser, so that people bury themselves for long hours in order to search for reliable information on a given topic. Google can't create content on its own.

And YouTube? Have you ever spent much more time than you thought was needed to get information that was, for example, in the middle of a video? It is devastating at times. You want to learn something valuable, and you have to go through a stream of advertisements and digressions, jokes and author comments that do not interest you.

Comments, on the other hand, are used to get in touch with the author rather than ask a specific question. People do not use them to exchange knowledge and information, but at best to share emotions (including hate), and some to promote their own channels and spam.

## What if I told you that there is a way to systematize knowledge (and not raw information!) on specific topics, using the solutions mentioned above?

ccFOUND is a portal where knowledge-gathering occurs in the most natural way we know, through QUESTIONS and ANSWERS. The website is divided into thematic categories. Using machine learning tools, all content will be automatically translated into many languages. This will allow for a quick globalization of our portal, which not only teaches, but also gives creative and profit-making opportunities.

The first leg of ccFOUND will be cryptocurrencies, because in this area the upcoming boom in this market will increase the number of users more than tenfold. This is also a kind of problem, because newcomers will enter the market, most of whom will initially try to earn money with cryptocurrencies, and for the same reason, they will be exposed to fraud and loss.

Unfortunately, due to the ubiquitous information chaos, the lack of structured knowledge in the field of (not only) cryptocurrencies, as well as numerous potentials for fraud, as beginner will be at great risk. There is currently no mechanism that could provide easy access to more experienced people, putting beginners and intermediates on the right track, and facilitating market participants' ability to support each other.

**This entity will be**  
**ccfound**

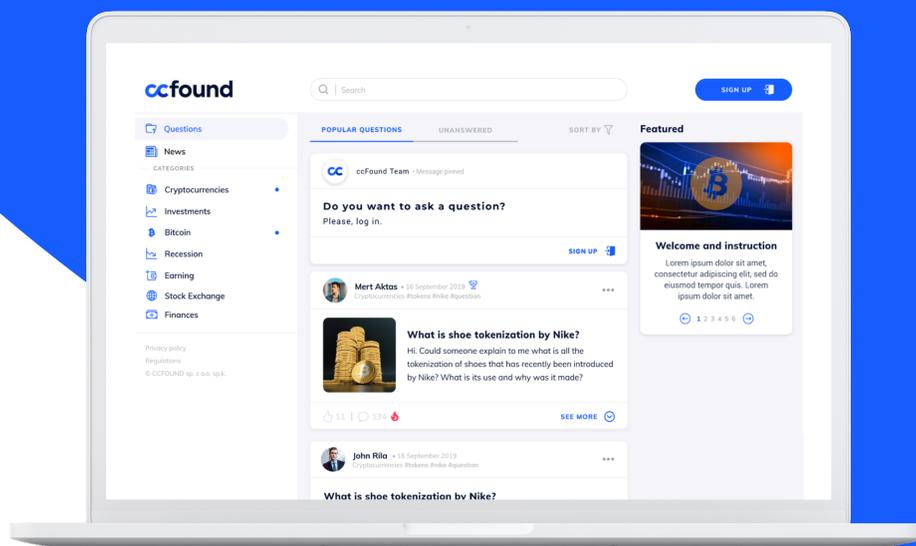
So how should we sort the collected knowledge? How to recognize what is valuable and, above all, who is an authority? Who is worth listening to?

It is the community that best verifies who has something of value to say. They will subscribe to the most helpful people and vote for the best answers through upvoting. The community should also decide in which direction their portal will develop, but in a meritocratic way – because the people who put the most work and resources into its development should have the greatest right to vote.

ccFOUND is a combination of a community in terms of creativity and freedom of expression with simultaneous supervision by users so that what we create together has substantive value.



**Are you ready for a modern approach to gathering and spreading knowledge and wisdom? As a team, we bring you ccFOUND.**



## 2. What are the main assumptions of the project?

### 2.1 Nature of document

The information contained in this document should not be construed as investment advice, investment counsel or investment recommendations. This document is for information purposes only and presents the main assumptions of the project implemented by the Issuer, the development plan, the technology used in the implementation of the assumptions, as well as the possibilities related to the acquisition of FOUND Coins for Investors.

The main goal of this document is to present the principles of the project, the value of the Issuer and the products it offers, as well as the FOUND Coins themselves. When creating this document, as well as indicating all legal reservations and risks related to the Investment, indicated in point 7 of this document, the Issuer has made every effort to ensure that it presents reliable and complete information as at the date of its preparation, and that the Investor is able to independently assess information contained herein for their own judgment.

### 2.2 Applicable law

The document was drawn up in accordance with the provisions of Polish law. At the same time, it should be emphasized that this distribution of FOUND Coins by the Issuer is not an issue of financial instruments – both within the meaning of domestic laws specific to the seat of the Issuer, as well as any other local laws regarding such issues, and applicable to the securities market, financial instruments or other stock exchange goods or services.

## 2.3 Liability

The entity responsible for the information provided in this document is ccFOUND Sp. z o.o. Sp. K. The Issuer accepts responsibility for the completeness and correctness of the information contained in this document as of the date of its preparation. The Issuer included all information in this document to the best of its knowledge as of the date of its preparation.

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## 2.4 Terms used in the document

<b>Issuer</b>	ccFOUND Sp. z o.o. Sp. K. with its seat in Wrocław, 50-203 at Romana Dmowskiego str. 3/9, NIP 8982257666, REGON 386055341, KRS 841288, as the entity responsible for the distribution process of FOUND Coins under the created smart contract.
<b>Issue</b>	distribution of FOUND Coins by the Issuer under the created Issue smart contract.
<b>FOUND Coin</b>	is a term that refers to internal currency an asset value unit in the created smart contract generated by the Issuer.
<b>Tokend</b>	a form of payment of profits from the transaction profits generated on the Platform in respect to FOUND Coins held by individual Investors.
<b>Investment</b>	activities aimed at purchase of FOUND Coins as part of the created smart contract. The activities and terms contained in this document do not refer to investments regulated by Polish and European law in the field of issuing and distributing financial instruments or securities.
<b>Platform</b>	a website managed by the Issuer. Anyone can use the resources offered by the Platform.
<b>DAO</b>	short for Decentralized Autonomous Organization operating on the basis of the Binance Smart Chain protocol (or other, similar) in the blockchain technology. The target form of the Platform.
<b>Crowdfunding 3.0</b>	the process of raising capital by distributing FOUND Coins to finance the project specified in this document.
<b>FOUND Coin Burning</b>	intentional action of the Issuer, consisting in the irretrievable withdrawal of a certain number of Coins available in circulation at a given moment.
<b>User</b>	a natural person, a legal person or an organizational unit that has registered on the Platform, having appropriate authorizations regulated by domestic regulations, if such are necessary at the place of residence, stay or seat.
<b>KYC</b>	a set of activities as a result of which information about a particular Investor is obtained. These activities are performed to confirm the credibility of the Investor, verify the identity and determine the transaction profile.

## 2.5 Get to know us better: proper description of project

ccFOUND aims to create the largest online, self-updating, multilingual knowledge database. The database will be divided into individual thematic sections. ccFOUND helps you to learn about any topic by providing information in the most natural way: through QUESTIONS and ANSWERS.

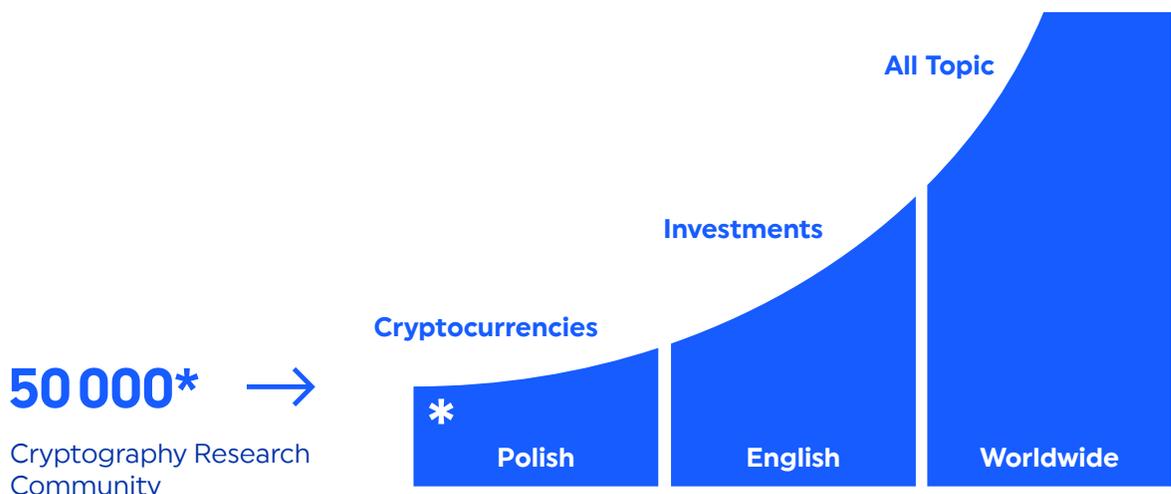
Just like Uber began conquering the market from the San Francisco region, and Facebook from Harvard students, ccFOUND begins the third Internet information revolution with investment topics, and then gradually moves on to the next ones.

In terms of investments, ccFOUND starts by focusing on the cryptocurrency niche. It is a market with enormous growth potential, where the number of users is expected to increase exponentially in the next few years.

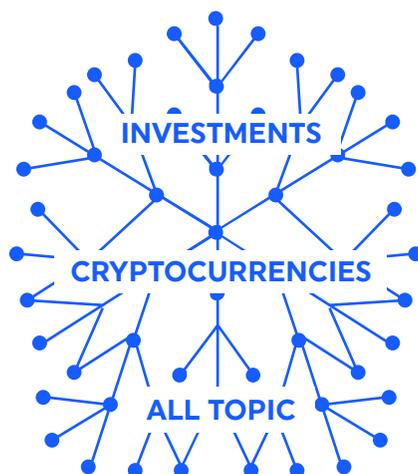
This is also a challenge, because people who have never had practical contact with this technology will want to read about cryptocurrencies. In view of the ubiquitous information chaos, such people will lack support and an entity that will explain this subject, answer nagging questions and organize their knowledge will win the game.

### → Next stages of development

After reaching the cryptocurrency segment penetration on the Polish and English-speaking market, the portal will be developed with new languages and other investment topics in order to dominate the investments topic on the Internet.



Next, ccFOUND assumes either the creation of independent portals related to other topics (such as health, relationships, science..) or the development of these topics within a subsidiary brand. The answer to which path to follow will come from the community, because in the meantime the portal will evolve into a Decentralized Autonomous Organization (DAO), where the owners of FOUND Coin hold power.



ccFOUND is assumed to be a multinational community of people who want to obtain wisdom and knowledge, consult experts and share their opinions. We help make money on it by the multi-level monetization of experts' knowledge in various ways.

Most of the portals available on the market do not monetize knowledge – you cannot earn money by publishing on Wikipedia, Facebook groups, Quora or Yahoo Answers. YouTube only allows you to monetize through ads. Medium and Steemit users complain about low earnings.



We have create the ccFOUND economy on the basis of our 15 years of experience in the information products industry. At ccFOUND you will be able to create online courses, organize live trainings and paid webinars, give consultations, conduct closed groups, write newsletters, publish reports and analyses, as well as e-books and audiobooks.

ccFOUND is a place of knowledge exchange for enthusiasts, investors, traders, analysts, journalists, engineers, programmers and complete beginners.



We create a place for the exchange of knowledge and experience.



We provide people with tools and conditions for development and mutual support.



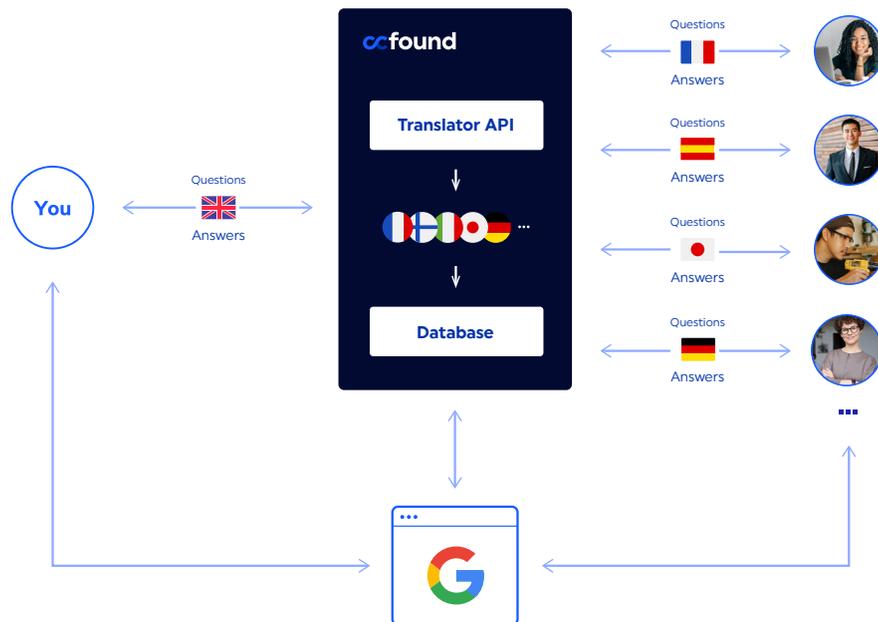
We select the best teachers to offer their courses, workshops, consultations, closed communities, analyzes, reports, books, publications, webinars, trainings and conferences in paid form.



We support trained specialists in getting a job and employers in finding employees; contractors by creating a recruitment platform; as well as self-organizing teams like a social software house.

→ Worldwide access

We believe that all people are equal in their dignity as human beings, regardless of nationality, language or religion, therefore we want the Platform to be multilingual and multinational, ensuring access to knowledge in all countries, also with the use of machine translation tools.



## → The potential of new technologies

We know that technologies influence and interrelate with each other, which is why we are not limited to cryptocurrencies only. Ultimately, the Portal will also deal with other investments, and then expand on other topics to create a product complementary to Google, as well as an alternative to Internet forums, Facebook groups and other general-thematic services in the field of medicine, science, culture and many others.

## → Threats

We are aware that many people will try to use the community to publish low-value content, therefore – learning from the best – we are creating a self-regulating Platform with a system of moderation, evaluation and content rankings. It is the community that will decide what content will be published by accepting newly added material.

In addition, we have created a dispute resolution function, which will eliminate spam, fraud, plagiarism and hate. We are creating a Decentralized Autonomous Organization so as to put the power into the hands of people and so that the management does not limit the development of the Platform, and at the same time so that people do not complain about the moderation and censorship policies, as is the case on, for example, Wikipedia and Facebook.

## → Moderation system

The optimal solution for effective management is to give users the ability to obtain permissions instead of giving them rigid roles. Different users may have different permissions even within the same role. Each user can receive permissions by demonstrating knowledge and commitment to the development of the Portal. Initially, permissions will be granted by a moderator with higher privileges, but after the complete transition to the DAO, the promotion processes will be fully automated.

## → Decentralized Autonomous Organization (DAO)

We know that as the creators and the management, we are the bottleneck of the system, which is why we undertake to delegate all processes to the community, including its management, by creating an autonomous DAO, gradually through subsequent stages of decentralization, giving up power when the Platform is ready for it.

## → FOUND Coin appreciating in value

In order for people to feel that they are the owners of the community, we give them the FOUND Coins, representing specific rights and generating tokens. Along with the development of the Platform and the entire community, the value of FOUND Coin will gradually increase, which will be additionally supported by the internal demand generated by our smart contract on exchanges and the automatic burning of some of the FOUND Coins, constituting the Platform's profit.

### → Primary goal

Our goal is to become the world's most popular educational portal and the place for the exchange of knowledge. We believe that people want to help each other, learn and share knowledge with others, but the current Internet tools do not always help them, generating information chaos and a lot of content detached from the real content of Internet users. We also believe in wisdom and that it is worth investing in.

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## 2.6 Has anyone analyzed this?

In 2020, blockchain reached its 10th anniversary. So what is the next step in worldwide evolution? We are currently in the phase of early users, as evidenced by, among others, the fact that most blockchains and decentralized applications (dApps) are just prototypes of future solutions.

In addition, based on the statistics of the blockchain itself, exchanges and social media channels, it can be determined that only about 0.25% of the world's population has any assets in cryptocurrencies. What we indicated at the beginning of this document is confirmed again – the growth potential of the cryptocurrency market is huge.

Of course, not everyone has to be interested and willing to invest their funds in this type of assets. But it is about something completely different...

In 2020-2021, it is impossible to view cryptocurrencies indifferently, as it was in previous years. It is being noticed both by the governments of individual countries, as well as by various circles that previously looked away from them. Of course, we are talking here primarily about the banking environment, but also the legal and investor community.

After all, Wall Street itself paid attention to cryptocurrencies after they missed the moment of significant gains in this market in 2017. Awareness is also growing among ordinary people who had nothing to do with the investment community before. If today we ask 10 consecutively met people if they have heard about cryptocurrencies, at least 3 of them will answer yes. What would such a study have looked like 10 years ago? What will it look like in the next 10 years?

### Let's take a look at how the community has accumulated knowledge so far...

One of the most popular forms of information exchange between users used to be Internet forums. We use the term "used to" on purpose because we believe that the time when forums were a good place to share knowledge is slowly passing away, and that services such as [bitcointalk.org](https://bitcointalk.org) and [narrative.org](https://narrative.org) are being forgotten. Very often, on this type of websites, you have to dig through countless comments or threads to get the answer to the question that you have.

## INTERNET FORUM

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>+ connects people in a place where everyone can express their opinion</li> <li>+ various topics and groups with different types of culture, everyone will find a place for themselves</li> </ul> | <ul style="list-style-type: none"> <li>— small number of users (relative to social media)</li> <li>— no assessment of the reliability of information: each entry is worth the same</li> <li>— information chaos due to a large number of discussion subpages and low-value entries</li> <li>— does not monetize knowledge, does not allow experts to earn money</li> <li>— entry barrier for new people (unique group rules, aversion to newcomers, etc.)</li> </ul> |
|---|--|

## Wikipedia

This portal actually collects specific knowledge through the created community. However, it is not an ideal solution: mainly it is timeless and encyclopedic knowledge that is gathered. For this reason, it is necessary to wait years for current events and new projects, e.g. investment projects, to take on an encyclopedic character and find their way to Wikipedia. This website also has no place for opinions, guesses and speculations, which are so important, for example, in investing. There is only room for raw facts. Finally, the encyclopedic nature of Wikipedia is politically abused – articles are created or removed on request, and information is manipulated.

In addition, each topic is just one rock-cut article, not a series of statements from different people who may not agree with each other. Wikipedia has no place for discussion or the exchange of knowledge and information between living people. Wikipedia, apart from current events, does not allow you to learn about what is happening now or what may happen, for investment purposes for example.

## WIKIPEDIA

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>+ gathers knowledge by introducing real order to the Internet</li> <li>+ anyone can publish</li> </ul> | <ul style="list-style-type: none"> <li>— no exchange of opinions, discussions, speculations about the future, meaning or causes of phenomena</li> <li>— no possibility to ask questions</li> <li>— heavily delayed in relation to real events</li> <li>— high level of censorship and politicization of the moderators</li> <li>— emphasis on the anonymity of experts, does not allow you to grow your popularity</li> <li>— does not monetize knowledge, does not allow experts to earn</li> </ul> |
|---|--|

Between 2002-2006, there was Google Answers, which lost to Yahoo! Answers, but it gave the opportunity to ask questions on specific issues. The questions cost the user from \$2 to \$200. Someone will probably ask why such a project, belonging to a giant such as Google, failed, and ccFOUND would be implemented successfully? In our opinion, Google simply did it wrong and it was not the first time that it failed (just like Google Videos or Google+ lost to YouTube and Facebook, respectively).

ccFOUND departs from the segment of solely paid questions where the group of experts is limited to a select few. We are presenting a completely new, democratized model. Moreover, in 2002, people were not yet ready for information gathered in the form of answers to questions asked. They much preferred to search for information for free, using a search engine also belonging to Google. Today however, with the increase in the amount of social media and the amount of information, we feel that this information needs to be further organized.

## Yahoo! Answers

IT functions until today. Thanks to it, users can ask questions and answer those that already exist. In November 2006 alone, the number of questions was over 7 million, and the number of answers reached over 65 million. However, the website has only achieved local popularity, particularly in the US, where Yahoo has the largest user base.

### YAHOO! ANSWERS

- + connecting experts with beginners
- + a variety of topics and categories

- no answers in different languages, mainly the US market
- no clear target market, service for everyone and for no one
- low quality of responses (low community culture)
- does not monetize knowledge, does not allow experts to earn money
- does not create a knowledge base

ccFOUND is intended to be a multinational community that wants to obtain information and knowledge, but also to consult experts. We want to make it possible to earn on this, also on a multilevel basis – thus monetizing the accumulated knowledge in various ways.



Previously, the problem of many websites was the lack of a clear target group. Websites such as Google Answers were available to everyone, and the need for general knowledge had already been met by e.g. Wikipedia.

Most of the portals available on the market do not monetize the accumulated knowledge – you cannot earn money e.g. by publishing on Wikipedia, Facebook groups, Quora or Yahoo Answers. YouTube, on the other hand, allows you to earn money only from advertising.

## Quora

This is a popular Q&A (Questions & Answers) service. The website was released to the public in mid-2010. In February 2017, however, almost 40% of recipients came from the United States. When browsing Quora, one gets the impression that the portal is a form of entertainment website with questions like "what mutants do you know in real life" or "can the strongest man in the world win the fight against a gorilla". This should not come as a surprise, as the website was founded by the former technical director of Facebook. So, in our opinion, Quora is a "Facebook for intellectuals" that touches upon numerous natural curiosities. ccFOUND is intended to be a multinational community that wants to obtain information and knowledge, but also to consult experts. We want to make it possible to earn on this, also on a multilevel basis – thus monetizing the accumulated knowledge in various ways.

QUORA	
<ul style="list-style-type: none"><li>+ connecting experts with beginners</li><li>+ a variety of topics and categories</li><li>+ high culture of expression</li><li>+ quality assessment of questions and answers through upvoting</li><li>+ subscribing to experts and topics</li></ul>	<ul style="list-style-type: none"><li>– entertainment portal for intellectuals: philosophical and trivia questions</li><li>– does not accumulate knowledge base in an organised way</li><li>– generates information chaos through an unclear algorithm for displaying questions and answers</li><li>– does not monetize knowledge, does not allow experts to earn money</li></ul>

## Stack Exchange

This is another website, or in fact a collection of them, that works in the Q&A format. Each site is devoted to a specific topic where users can ask questions and provide answers.

STACK EXCHANGE	
<ul style="list-style-type: none"><li>+ connecting experts with beginners</li><li>+ has an efficient system of reputation and assessment of questions and answers</li></ul>	<ul style="list-style-type: none"><li>– segregates questions from the latest, and the older ones end up in the depths of archives</li><li>– does not build a highly organised thematic knowledge base</li><li>– does not monetize knowledge, does not allow experts to earn money</li><li>– users complain about the declining quality of responses (no expert incentives)</li><li>– works practically only on the English-speaking market</li></ul>

## YouTube

This is a platform that allows users to share videos for free, a website that probably needs no introduction. Everyone knows its advantages, but... have you thought about its disadvantages?

YOUTUBE	
<ul style="list-style-type: none"><li>+ allows you to publish and watch videos for free</li><li>+ its huge popularity is a chance for experts to "set sail"</li><li>+ the only service that gives income opportunities for creators – through advertising and paid channel subscriptions</li></ul>	<ul style="list-style-type: none"><li>– entertainment profile – knowledge content enjoys little popularity</li><li>– the user looking for knowledge has to work through long hours of off-topic recordings</li><li>– does not monetize knowledge, allows you to earn only on advertising and paid subscriptions</li><li>– due to the unclear rules of the algorithm, requires an expert to also have powerful marketing skills to build popularity</li></ul>

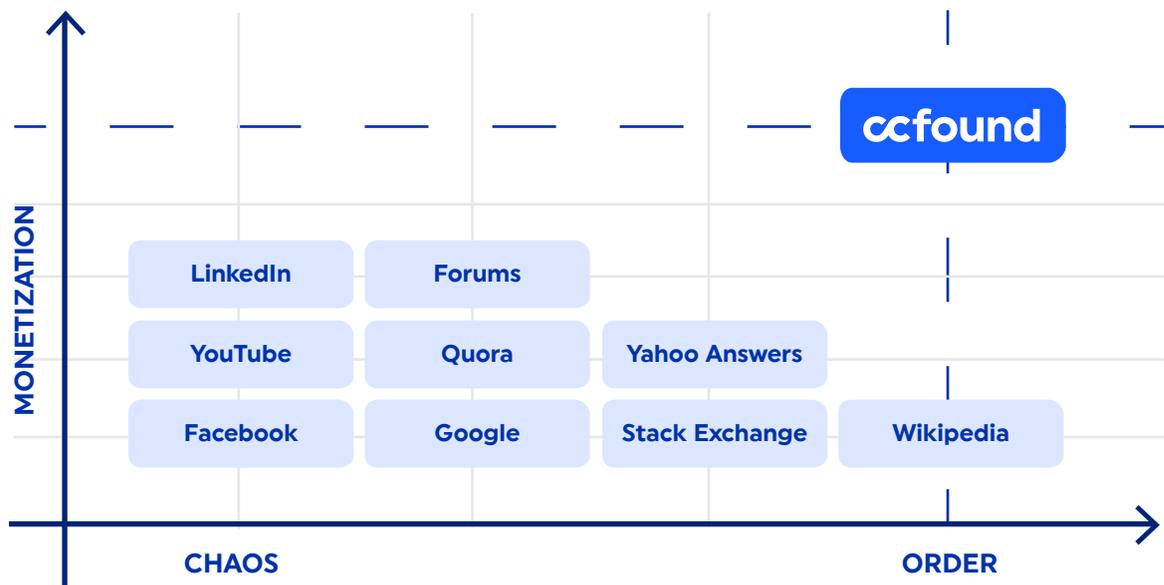
## Facebook

It allows for the creation of groups between users. In the United States, subscription groups are already being tested, and the new placement of ads inside is only a matter of time.

FACEBOOK GROUP	
<ul style="list-style-type: none"><li>+ connects people with similar interests</li><li>+ the ability to build a community on any topic</li><li>+ allows for the exchange of opinions and discussions</li></ul>	<ul style="list-style-type: none"><li>– many similar groups on exactly the same topic</li><li>– massive content duplication: people repost in all similar groups</li><li>– generates notification chaos</li><li>– displays posts from the newest and older ones land in the "depths" base</li><li>– does not build a knowledge base</li><li>– no evaluation of the answers: inability to select an expert or the best answer</li><li>– lack of freedom of speech – censors and blocks content through a dehumanised algorithm</li><li>– published questions and answers do not reach many potentially interested recipients due to the excess of garbage content</li><li>– does not monetize knowledge, does not allow experts to earn money</li></ul>

## What conclusions can be drawn from this regarding things that should be implemented in the ccFOUND Platform?

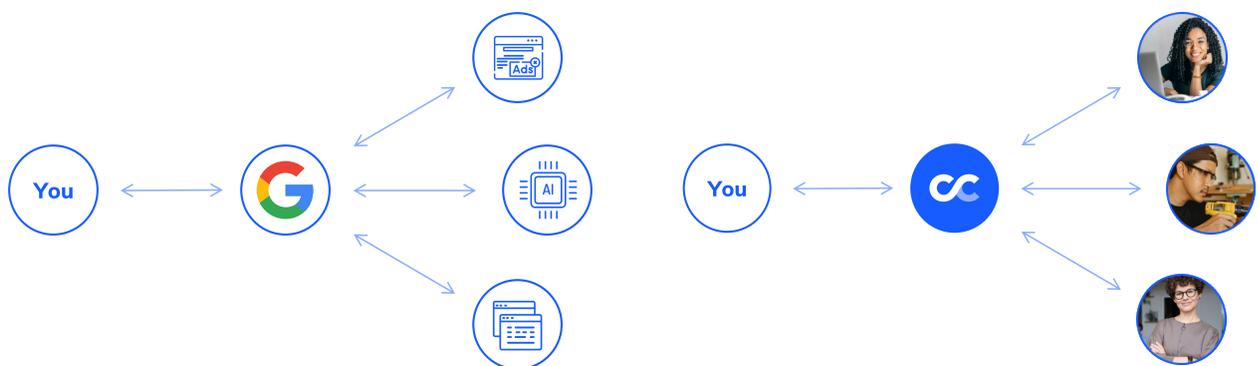
1. Sorting questions not from the latest, but from the most popular (upvoted) in a given category, thanks to which the questions are arranged in order from beginner-level to advanced; potentially introduce users polling on the difficulty level of each question;
  - a) As a result, the list of questions allows the reader to go through the education process on any chosen topic – step by step;
  - b) In this way we create a huge, self-updating knowledge base, a dynamic thematic vortal, a "Wikipedia of questions and answers" that include opinions, speculations and wisdom-seeking;
2. Hints that a given question has already been asked before – this allows you to avoid duplicates and similar questions, and keeps the website in order;
3. Ability to merge very similar questions along with the transfer of answers; it also reduces chaos and contributes to building a powerful knowledge base;
4. Adding to favorites and subscribing: content, threads, users; users are not divided into experts and beginners, everybody may be surprised to be an expert in something when met with a question he knows an answer to;
5. Rewarding users with reputation points, which additionally strengthen (amplify) the voting power of FOUND Coin holders and increase the number of tokens accrued; it allows only the best to publish their own information products, thus guaranteeing the quality of publications;
6. Maintain order by manually accepting, reporting and examining content along with a 4-tier judicial system, rather than through a mindless algorithm censoring qualitative content;
7. A clear algorithm for users with the ability to easily organise the content by which questions are the most popular, newest or unanswered (for experts looking for someone to help), not requiring the user to "guess" how an organising algorithm really works;
8. Automatic, machine-learning language translation with a layer of optional user moderation for accuracy and quality of translations;
9. Browser notifications in the form of push messages;
10. Mobile application – today Users mainly use phones;
11. The possibility of reposting ccFOUND content also on other social media, which contributes to building the popularity of the Platform;
12. Monetization of knowledge through an internal information marketplace:
  - a) online courses
  - b) live trainings
  - c) consultations
  - d) closed groups
  - e) insider newsletters
  - f) reports and analyses
  - g) paid webinars
  - h) events and conferences
  - i) e-books and audiobooks



What conclusions can be drawn from this regarding things that should be implemented in the ccFOUND Platform?

1. Freedom of speech and no censorship;
2. Lack of central control of users (inability to arbitrarily remove a user by the top controller);
3. No ads – or users get paid for them (profit sharing with users);
4. Ownership of your data - personal data is not transferred to other corporations;
5. Freedom to share information about yourself;
6. Ownership of the published content, with no possibility of removing it;
7. Open source platform with the ability to view the source code at any time – ultimately;

**ccFOUND is where people – not algorithms – answer other people's questions.**



## 3. Our FOUND Coin

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### 3.1 Description and information

The Issuer will implement its own type of FOUND Coin – ccFOUND (symbol: "FOUND"), which will be created in accordance with the ERC-20 standard. The ccFOUND Coin will be able to be sent securely and properly handled in Binance Smart Chain – compatible wallet applications, such as MetaMask. The Issuer reserves the right to issue the FOUND Coin on another blockchain network if it proves beneficial for this project and the Investors.

From a conceptual point of view, the FOUND Coin issued by the Issuer will be in the form of a utility FOUND Coin within the scope of its use on the Platform and the form of a payment FOUND Coin in the scope of the functions offered by it, indicated in point 3.8 herein, including the possibility of obtaining a Tokend.

From a legal standpoint the FOUND Coin will be a form of identity card with a specific entitlement that may be fulfilled by the Issuer in relation to the transaction concluded by the Investor. In practice, this means that the Investor, when purchasing a FOUND Coin i.e. Knowledge Currency, may ask that the Issuer provide a specific benefit that he or she is entitled to for the purchase thereof. Such a benefit will be, for example, the possibility of using FOUND Coins on the Platform or the possibility of using the profit-making functions indicated in point 3.8 herein.

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### 3.2 Quantity

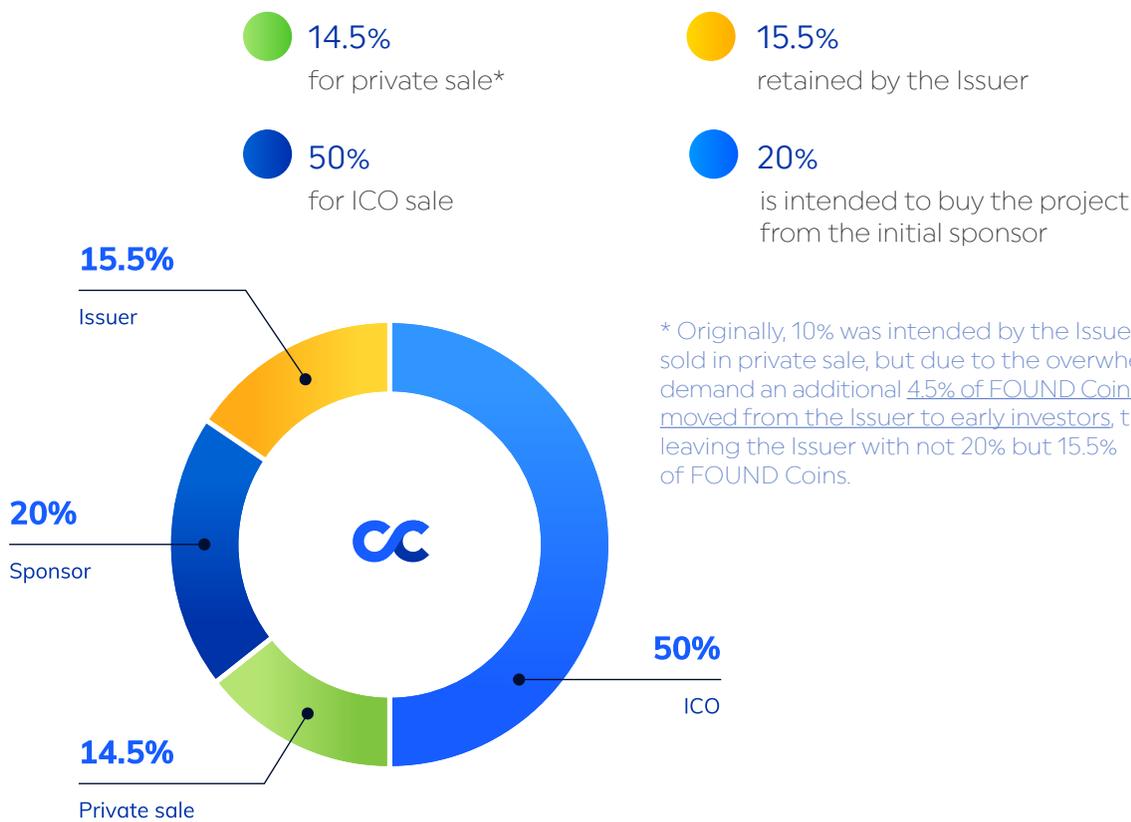
The Issuer will issue a total of 2 000 000 000 FOUND Coins. The Issuer also reserves the right to carry out an additional issue at a later date to the extent determined by the community decision (DAO). The Issuer will avoid this possibility in order not to increase the supply of FOUND Coins. The possibility will be realized if it is for the benefit of the Investors.

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### 3.3 FOUND Coins distribution

In terms of the full number of issued FOUND Coins indicated in point 3.2, the process of this distribution will be divided into two segments, where some FOUND Coins will be transferred for traditional sale, while the other part will be allocated to current activities related to the Issuer's operations and the development of the Platform itself. The division of the number of issued FOUND Coins will be made in accordance with the following:

64.5% FOUND Coins for sale      35.5% FOUND Coins not for sale

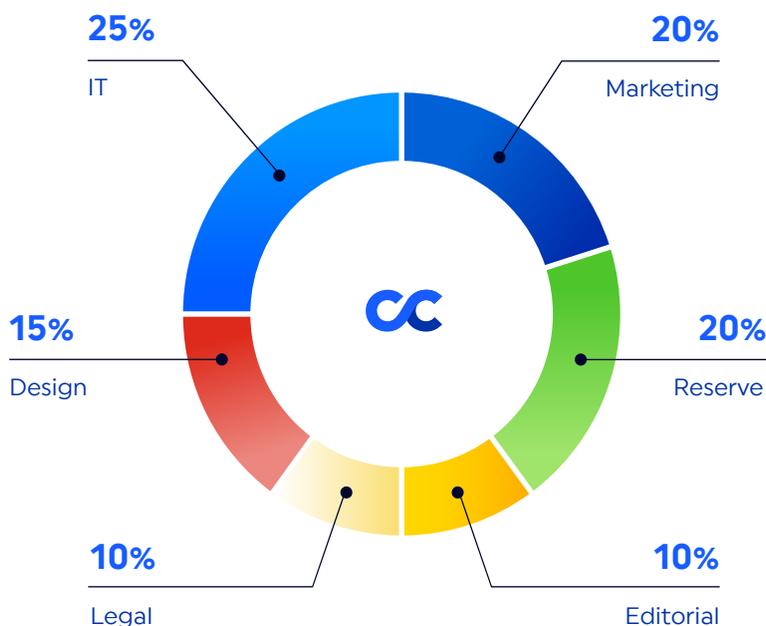


### Purpose of the FOUND Coins retained by the Issuer:

1. Cryptography Research LTD based in the UK invested approximately \$200,000 in the initial development of the Portal; therefore, 20% of the 35.5% of the FOUND Coins retained will be used by the Issuer to purchase the rights to the Platform from the sponsor of the ccFOUND Project, namely Cryptography Research LTD (including the project, source code, logo and domains);
2. Sponsor retains these FOUND Coins for investment purposes, focusing on appreciation in their value; these FOUND Coins also reward the company for sponsoring the project in the initial stage (seed funding). The Company intends to profit from transactions performed on the Platform (earning Tokends) and does not intend to sell FOUND Coins without a clear necessity;
3. The Issuer retains 15.5% of the FOUND Coins; the company creates one of the editorial departments that will ultimately be present on the decentralized Platform in the form of a DAO, and will also conduct ordinary publishing activities through the entity carrying out this issue; these FOUND Coins will enable the Issuer to participate in DAO votes and will provide Tokends for transactions carried out directly on the Platform. The company does not intend to sell FOUND Coins without a clear necessity; a small portion of them may be used to reward employees.
4. Both the Issuer and Cryptography Research LTD may use the FOUND Coins to take over complementary businesses, such as portals that may enter the ccFOUND ecosystem, for the benefit of the entire community and Investors.

### 3.4 Purpose of the distribution process

- 15% – Design  
 usability tests, UX/UI, improving the appearance, designing DAO processes, creating specifications and requirements for IT;
- 25% – IT  
 Platform development, employing programmers, code tests and audits, server maintenance;
- 10% – Legal  
 Legal, administrative and accounting costs;
- 10% - Editorial staff  
 Creating an editorial department, employing journalists, editors and presenters, building a video recording studio, creating content;
- 20% – Marketing & PR  
 Creating promotional materials, advertising and media;
- 20% – Reserve  
 Reserve capital for unforeseen expenses and a safety buffer;



ccFOUND Project will be gradually:

1. decentralized until it becomes a decentralized autonomous organization – a DAO, in which the role of the Issuer will be limited to becoming one of the many development and publishing teams of the Platform;
2. monetized until it reaches profitability and starts to generate commissions on transaction profits in the form of a Token for FOUND Coins holders; additionally, it will start to generate community capital in the form of funds for investments; the community under the DAO mechanism will decide what to allocate these funds to.

## 3.5 What will the sales look like?

### Private sale phase

A form of ordinary sale, for which a total of 14.5% of the FOUND Coins intended for sale was allocated in the entire process. The private sale phase should be treated as a pre-sale of FOUND Coins on preferential terms, for the most committed Investors, in addition to the possibility of making an Investment at an early stage of the ccFOUND Project. In the private sale phase, the minimum investment was PLN 10,000 (note: USD/PLN = 3.8). For larger Investments, it was possible to achieve a – 5% discount for each PLN 25,000 invested, up to a maximum of 20% at PLN 100,000.

### 1st phase of public sale, i.e. the first of two stages of Crowdfunding 3.0

The first form of public sale, which ran from 18 June to 8 August, for which 19% of FOUND Coins were transferred at a minimum price of \$0.05. The sale was conducted in the form of an auction divided into 52 daily stages. Each day, you could buy a maximum of 0.178% FOUND Coins calculated from the total FOUND Coins put up for sale. If some Coins were not sold on a given day, 50% of unsold FOUND Coins were irretrievably subjected to the Burning process, increasing the value of those that were sold, and the remaining 50% was subjected to the Airdrop process, that is giving away additional FOUND Coins to all FOUND Coin holders.

### 2nd phase of public sale, i.e. the second stage of Crowdfunding 3.0

The second and last form of sale, which will start after the end of the first phase of public sale, for which the remaining 31% of FOUND Coins will be transferred. The sale will be conducted in the form of 17 Investment Rounds. During each Round, you will be able to buy a maximum of 5% FOUND Coins calculated from the total number of FOUND Coins put up for sale, which gives 50,000,000 Coins, except for the first Round – during the first Investment Round you will be able to buy the 14 285 714 Coins. The FOUND price will be fixed at \$0.05 and the supply will be limited. If some Coins are not sold in a given Round, then, similarly to the first phase of public sale, 50% of unsold FOUND Coins will be irretrievably subjected to the Burning process, and the remaining 50% will be subjected to the Airdrop process, that is giving away additional FOUND Coins to all FOUND Coin holders. However, if in a given round the total number of Coins for sale in a given Investing Round is sold, the sale will be closed and Investors will be able to take part in the next Round.

In each Investment Round there are discounts from 5% to 50% - details in the Regulations.

Round no.	Date	Sell	FOUND for sell	Price
1	09/08 - 18/08	Closed	0	<b>\$0.05</b>
	19/08 - 23/08	Open	14 285 714	
2	23/08 - 01/09	Closed	0	
	02/09 - 06/09	Open	50 000 000	
3	06/09 - 15/09	Closed	0	
	16/09 - 20/09	Open	50 000 000	
4	20/09 - 29/09	Closed	0	
	30/09 - 04/10	Open	50 000 000	
5	04/10 - 13/10	Closed	0	
	14/10 - 18/10	Open	50 000 000	
6	18/10 - 27/10	Closed	0	
	28/10 - 1/11	Open	50 000 000	
7	01/11 - 10/11	Closed	0	
	11/11 - 15/11	Open	50 000 000	
8	15/11 - 24/11	Closed	0	
	25/11 - 29/11	Open	50 000 000	
9	29/11 - 08/12	Closed	0	
	09/12 - 13/12	Open	50 000 000	
10	27/12 - 13/01	Closed	0	
	13/01 - 17/01	Open	50 000 000	
11	17/01 - 27/01	Closed	0	
	27/01 - 31/01	Open	50 000 000	
12	31/01 - 10/02	Closed	0	
	10/02 - 14/02	Open	50 000 000	
13	14/02 - 24/02	Closed	0	
	24/02 - 28/02	Open	50 000 000	
14	28/02 - 10/03	Closed	0	
	10/03 - 14/03	Open	50 000 000	
15	14/03 - 24/03	Closed	0	
	24/03 - 28/03	Open	50 000 000	
16	28/03 - 07/04	Closed	0	
	07/04 - 11/04	Open	50 000 000	
17	11/04 - 21/04	Closed	0	
	21/04 - 25/04	Open	50 000 000	

## What happens if not all FOUND Coins are sold in a given day?

### Example:

3,171,428.57 FOUND did not sell during the Auction or the Investment Round

1. 50% of unsold FOUND Coins are subject to the FOUND Coins Burning process = 1 585 714.28 FOUND.
2. 50% of unsold FOUND Coins are Airdropped all FOUND holders, in proportion to the number of FOUND Coins they hold, in accordance with the following example:
  - a) Let's assume that 1 000 400 000 FOUND Coins have been sold so far and 999 600 000 Coins for sale in the ICO but not yet sold. Note that each token takes part in airdrops regardless of whether it is for sale or not. It does not matter who the owner is. The earlier you buy tokens, the more airdrops you will get during the ICO.
  - b) Investor X holds 20 000 000 FOUND Coins, that is 1% of held FOUND Coins (2 000 000 000). Please note that the Airdrop is not calculated during the Round you participated in, but it is done from the next Investment Round.
  - c)  $1\% * 1\,585\,714.28$  FOUND (number of FOUND Coins to be Airdropped) = Investor X will receive 15 857.14 FOUND Coins.
  - d) In subsequent Airdrops Investor X will hold  $20\,000\,000 + 15\,857.14 = 20\,015\,857.14$  FOUND Coins participating in subsequent Airdrops carried out. If you want to invest, you lose while waiting.

That ultimately means it's probably most beneficial to participate in the Sale ASAP to also participate in as many future airdrops as possible.

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## 3.6 Rules of purchase of FOUND Coins

FOUND Coins can be purchased by any Investor who meets the requirements specified by the Issuer, as well as fulfills the obligations related to the KYC procedure, in accordance with the current requirements described on the Platform.

In addition, each Investor should meet the requirements set out by law or other regulations in accordance with their tax residence. Investors should ensure that they fully understand the terms and conditions set out in this document, as well as in the Platform's regulations, before concluding a transaction.

In order to purchase FOUND Coins, complete the form available at [shop.ccfound.com](https://shop.ccfound.com)

### **3.7 Rules for disposal of FOUND Coins**

FOUND Coins can be sold individually by any holder, at any time from the moment of their physical receipt, as part of an individual transaction between the buyer and the seller. Coins may be freely disposed of at any time by any Investor who holds them at any given moment. At the time of the sale of the FOUND Coins, the Investor is solely responsible for all transactions.

FOUND Coins, however, will not be introduced to the exchange until all Investment Round phases specified in point 3.5 are completed, so as not to disturb the process of their distribution, unless the Issuer decides otherwise for the good of the project (there is a possibility of introducing FOUND Coins to some exchanges sooner because of tax issues and possible changes in the law).

Information on the completion of the FOUND Coins distribution process will be made available by the Issuer in digital form on its Platform and via e-mail addressed to Investors.

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### **3.8 Functions**

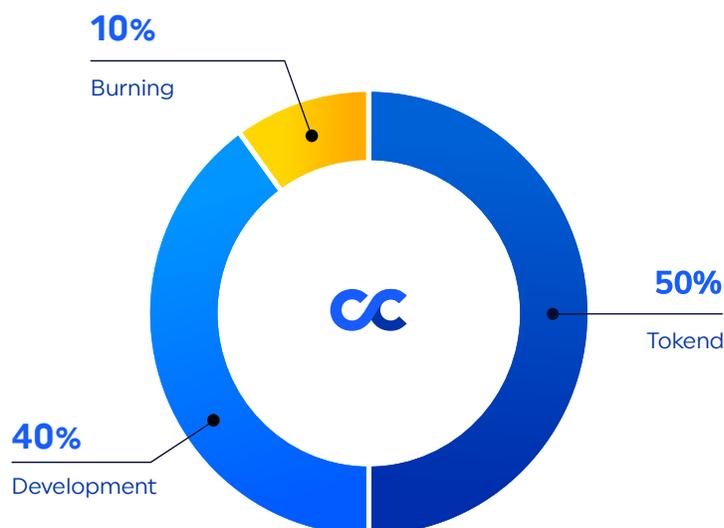
The main function of the FOUND Coins issued by the Issuer is the possibility of using them within the Platform. ccFOUND Coins have been designed in a way that is supposed to constantly increase their value, while allowing its holders to profit in the form of generated Tokens.

## 1. Tokend as a settlement function

The FOUND Coins will be the carrier of the commission expressed in % for each transaction carried out on the Platform. Transactions on the Platform will be all activities performed on it directly by its community, especially consisting of the sale of information products (courses, trainings, consultations, webinars, ebooks, audiobooks, paywalls, analyses, paid questions, etc.).

- a)** By default, 80% of the commission (with the option to reduce this sum or waive the profit altogether) will be paid to the author of the specific product sold on the Platform.
- b)** The remainder (at least 20%, which is the community margin) will go to the Platform's shared wallet (under DAO), from which the funds will then be distributed as follows:

- 50% – Tokend**  
will be paid to FOUND Coins holders as a Tokend.  
For FOUND Coins holders with the largest number of activities performed on the Platform, determined by the degree of reputation, the size of the Tokend can be increased (maximum - doubled);
- 40% – Development**  
will be allocated to the further development of the Platform, which is described in detail in point 3.4 herein;
- 10% – Burning**  
will be subject to the FOUND Coins Burning process, which according to the Issuer's assumptions, will reduce the supply of FOUND Coins;



The first benefits for FOUND Coins holders in the form of a Tokend will be paid when the monetization mechanisms are implemented on the Platform. They will be paid automatically every day. The amount of the benefits will depend not only on the number of FOUND Coins purchased, but also on the activities performed directly on the Platform, e.g. the number of published texts or acquired "likes". For the FOUND Coins holder with the largest number of activities performed on the Platform, defined by the degree of reputation, the size of the benefits will be doubled. Other users will get a Tokend multiplier proportional to the person with the highest reputation, according to the formula below.

It will also be an incentive to take up activity on the Platform, and will make the benefits much less dependent on the capital allocated to FOUND Coins.

**Rmax** = maximum reputation obtained by a specific User,  
may be any number of reputation points

**Rmin** = minimum possible reputation for the User not taking  
any actions on the Platform = 0

**R1** = reputation earned by the specified User U1

**AMP (Rmax)** = 2

**AMP (Rmin)** = 1

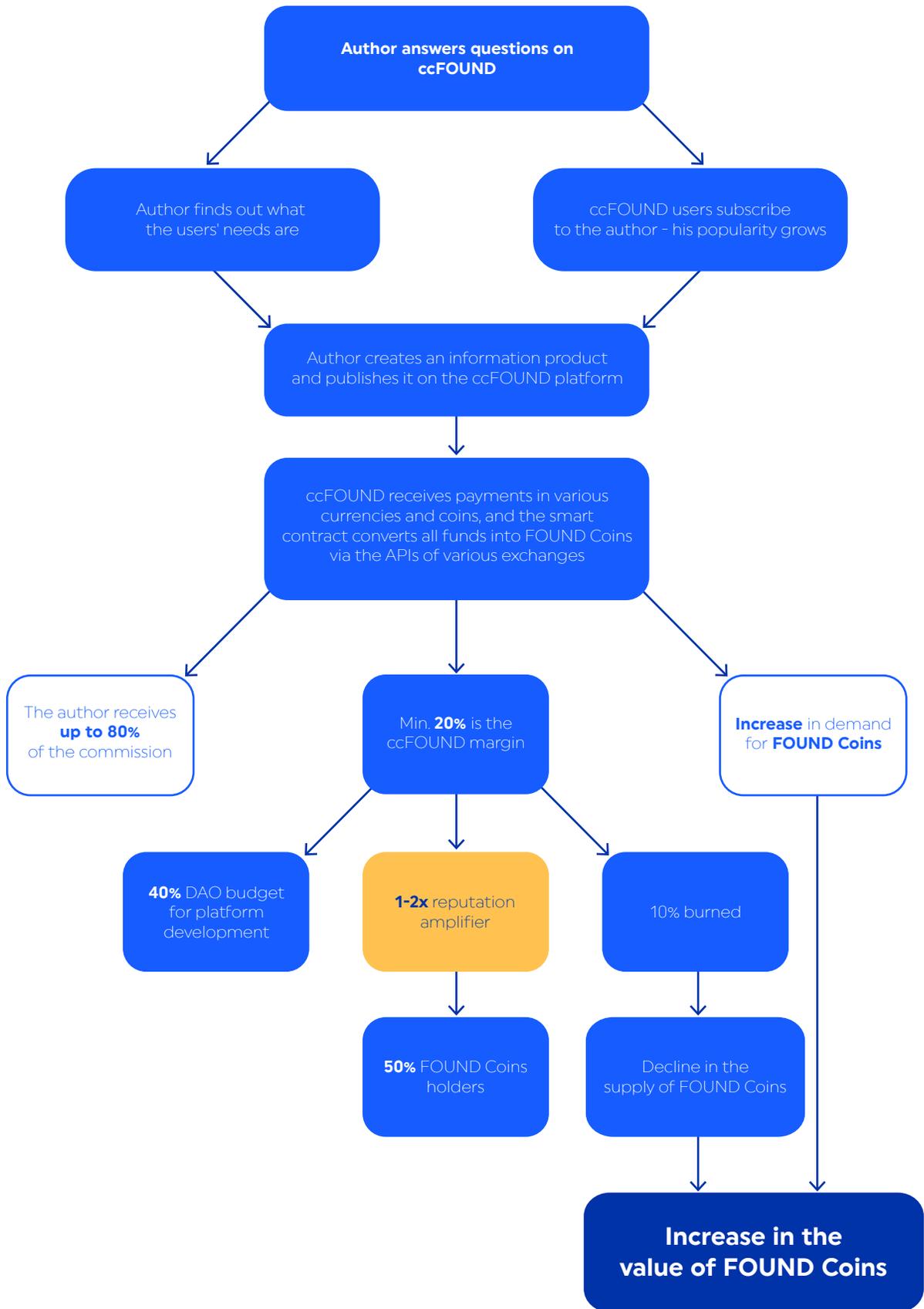
**AMP (U1)** = Tokend amplification for specific User U1

$$\text{AMP}(\text{Rmin}) = 1 + \frac{\text{Rmin}}{\text{Rmax}} = 1 + \frac{0}{\text{Rmax}} = 1$$

$$\text{AMP}(\text{U1}) = \text{AMP}(\text{R1}) = 1 + \frac{\text{R1}}{\text{Rmax}}$$

For example, if R1 reputation is half the reputation of the best User with Rmax reputation which is always = 2, R1/Rmax ratio will be 0.5. Then AMP(U1) = 1.5.

In practice, this calculation will be more complex at the Platform code level to ensure that the total sum of Tokends does not exceed 50% of the community margin; Tokends must be calculated with an appropriate algorithm with the sum of Tokend reaching 50%. For example, with the Amplifiers used as above, it could turn out that the sum of Tokends will amount to 65% of the community margin. Then, all Tokends will have to be weighed by a 50/65 factor, as a result of which their sum will be 50%.



## 2. Access authorization

The FOUND Coins serves as the authentication of the User in terms of access to additional content. A person publishing content on the Platform, who is also a Platform User, may stipulate that the content will be available for reading only by persons who hold an appropriate number of FOUND Coins. In that case the content will have to be "unblocked" by authorizing the Platform with a wallet, eg. MetaMask.

## 3. The function of exercising power through voting

The FOUND Coins will entitle to vote and enable co-decision on the development of the Platform. The above will occur when the Platform is decentralized and all processes are delegated directly to the community (DAO). The right to vote will be reserved only for Users who hold the FOUND Coins. Only the issues related to the functioning of the Platform may be submitted to the vote.

## 4. Payment and billing

The FOUND Coins will be an additional means of exchange on the Platform, enabling its use as part of mutual settlements between Users, eg. as the payment for services.

## 5. Evaluation

The FOUND Coins will also be used as a reward for individual Users on the Platform for the results achieved and for the tasks performed for the entire community or individual Platform participants.

## 6. Signaling and crowdfunding

Each User who holds FOUND Coins will be entitled to create their own event on a specific topic, allocating the FOUND Coins collected by them for the organization and creation of the event.

## 7. Discount coupon

The FOUND Coins may entitle its holder to a discount on goods and services offered via the Platform.

Current information on the functionality of the FOUND Coins is made available by the Issuer on the Platform. The Issuer reserves the right to change and extend the functionalities offered by the FOUND Coins.

## 4. Roadmap

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### 4.1 Our road to success

Almost everyone will soon know about cryptocurrencies. We argue that between 2021 and 2025, blockchain, cryptocurrencies and coins will gain general market acceptance, and the number of their users will increase at least tenfold.

This is a huge problem. As we have already mentioned, new people will be entering the cryptocurrency market, wanting to learn and get to know this market. However, due to the lack of organized knowledge in the cryptocurrency segment and the general information chaos, such a person will be exposed to the risk of losing both confidence in this market and their money.

There is a lack of support and an entity that could educate, guiding early adopters on the right track and organizing their knowledge. **ccFOUND helps (not only) experts to share knowledge by providing information to people in the most natural way through QUESTIONS AND ANSWERS.**

The information presented below in the form of a timeline is illustrative and the Issuer reserves the right to change future dates if it is not possible to implement individual solutions within the indicated period, also on the basis of, among other things, risks described in point 7 of this document.

#### 1. At the end of 2019, the ccFOUND creation process began

- Own funds were allocated for the implementation of the project;
- A preliminary technical specification was developed;
- Brand development (naming and logo) took place;
- The manifesto was published;
- A group of advisors (ambassadors) was created;
- Cooperation was established with the software house to develop the alpha version of the Platform (MVP - minimum viable product);
- Initial consultations with advisors were carried out;
- Cooperation was established with a law firm in the area of creating a tokenization plan and ongoing substantive supervision;

#### 2. In mid-2020, the alpha version of the ccFOUND Platform saw the light of day and was tested, the beta development process began:

- Publication of the alpha version of the Platform;
- Closed alpha version testing of the Platform;

- Continuous improvement of the code and functionality of the Platform;
- Completion of works on the technical documentation of the Platform;
- Launching the process of systematic content creation on the Platform, first in Polish, then in English;
- Analysis of received feedback, consultation with advisors and redesigning the appearance of the Platform for the beta version;
- Development of a FOUND Coins distribution strategy and the economy of funds obtained as a result of distribution;
- Consultation with advisers in the field of the FOUND Coins distribution process;
- Establishing a special purpose vehicle for the implementation of the project – CC FOUND Sp. z o.o. Sp. K.;

### 3. At the end of 2020, the private sale began:

- Completion of the legal and conceptual aspects of preparation for FOUND Coins distribution;
- Publishing the Whitepaper in the Polish version;
- Preparation of two versions of the pitch deck in Polish;
- Creating promotional films for the Platform in the Polish version;
- Design and implementation of a FOUND Coins sale platform with the KYC / AML module;
- Launching a marketing campaign to attract potential investors;
- Implementation of private sale on the Polish-speaking market only;
- Summary of private sale results;
- Start of translating documentation and marketing materials into English;
- Preparation of a media plan for the English-speaking market;
- Launching a permanent recruitment process for programmers, system architects and IT security employees;
- Commencement of work on the implementation of a new, responsive design;

### 4. Early 2021

- Preparation of the target smart contract and the issue of FOUND Coins (after the end of private sale);
- Consultation of the smart contract project and its independent audits in order to maximize security;

- Pre-launch of the ICO including public appearances, interviews, publicity, reviews;
- Launch of the target ICO with two phases of public sale (at the turn of the middle of 2021);

## 5. Mid-2021

- Implementation of a marketing plan to maintain interest in the next two stage of Crowdfunding 3.0 including public appearances and progress communication;
- Completion of the MVP of the Platform;
- Official opening of the Platform for a wider group of users;
- Consultation of DAO mechanisms as defined by a decentralized organization in which power is exercised by its participants;
- Development of the target mechanism of DAO functioning - specification and architecture;
- Commencement of the voting process in the scope of projects implemented by DAO;
- Decentralization of content creation processes - delegating editorial, publishing and translation tasks within the DAO mechanism;
- Execute the marketing plan to maintain interest in subsequent phases of ICO public sales, including public appearances and reporting on progress.
- Consult the DAO mechanisms in the sense of a decentralized organization and its' participants' power execution.
- Develop the target DAO functioning mechanism, its' specification, and architecture.
- Start the voting process in terms of the DAO implemented projects.
- Decentralize the content creation processes - delegation of editorial, publishing, and translation tasks within the DAO mechanism.

## 6. 2022

### Q1

- Complete the MVP platform (beta version) - **done;**
- Implement the paid questions feature on layer 2 - **done;**
- Decide on the ccFound positioning as a platform\* - **done;**
- Implement the first round of beta testing - **in progress;**

## Q2

- Begin the machine translation of content into the first four languages;
- Correct the community translations by the MVP;
- Open beta version to first 200 users\*\*
- Establish the decentralized court system with two instances;
- Run ICO summary and vote on tokenomy changes ;

## Q3

- Open the platform registration to all users;
- Open the MVP marketplace with knowledge products (monetization);
- Upload the content onto the IPFS decentralized database;
- Calculate the tokens for FOUND coin holders;
- Create the tag translation module by the community ;

## Q4

- Finalize (close) MVP of ccFound mobile app for iOS and Android;
- Finalize MVP of DAO - FOUND coin voting system;
- Finalize MVP of automation of development and management processes\*\*\*
- Finalize decentralized video content database architecture .

A decentralized autonomous organization (DAO) is an organization represented by rules encoded as a computer program (smart contract) which, in principle, is:

1. Transparent;
2. Controlled by the FOUND Coins holders;
3. Independent of the authorities.

DAO transaction records and program policies are maintained inside the blockchain technology.

**ccFOUND** not only teaches you about investments and how to achieve financial freedom, but itself becomes an Investment for users and a way to become financially independent. The purchase of FOUND Coins is the possibility of obtaining derivative rights for their acquisition, which are described in this document.

Publication of content on the Platform, on the other hand, is an opportunity to obtain income from the sale of content by Users.

We believe real a DAO is too complex, and there is no proven best practice in the world to move to the decentralized version of ccFOUND too quickly. We adopt a strategy of gradual decentralization and testing of the DAO mechanisms together with the community until ccFOUND becomes a full DAO. Estimated number of Users in individual years and generated sales: 160,000 Users registered in 3 years on a multilingual international portal will be more a failure than a success. At the Cryptography Institute, we generate PLN 168 (= \$43) net per registered user in a year with 6 products and 4 trainers. These models of both Platforms. To prepare the following estimate of the possible number of Users on the Platform in the forecast of the next 10 years, the amount of PLN 168 was converted into US dollars (USD) at the rate of 3.9.

Year	Users	Sales
2022	80 000	\$12 320 000
2023	160 000	\$24 640 000
2024	320 000	\$49 280 000
2025	640 000	\$98 560 000
2026	1 280 000	\$197 120 000
2027	2 560 000	\$394 240 000
2028	5 120 000	\$788 480 000
2029	10 240 000	\$1 576 960 000
2030	20 480 000	\$3 153 920 000
2031	40 960 000	\$6 307 840 000

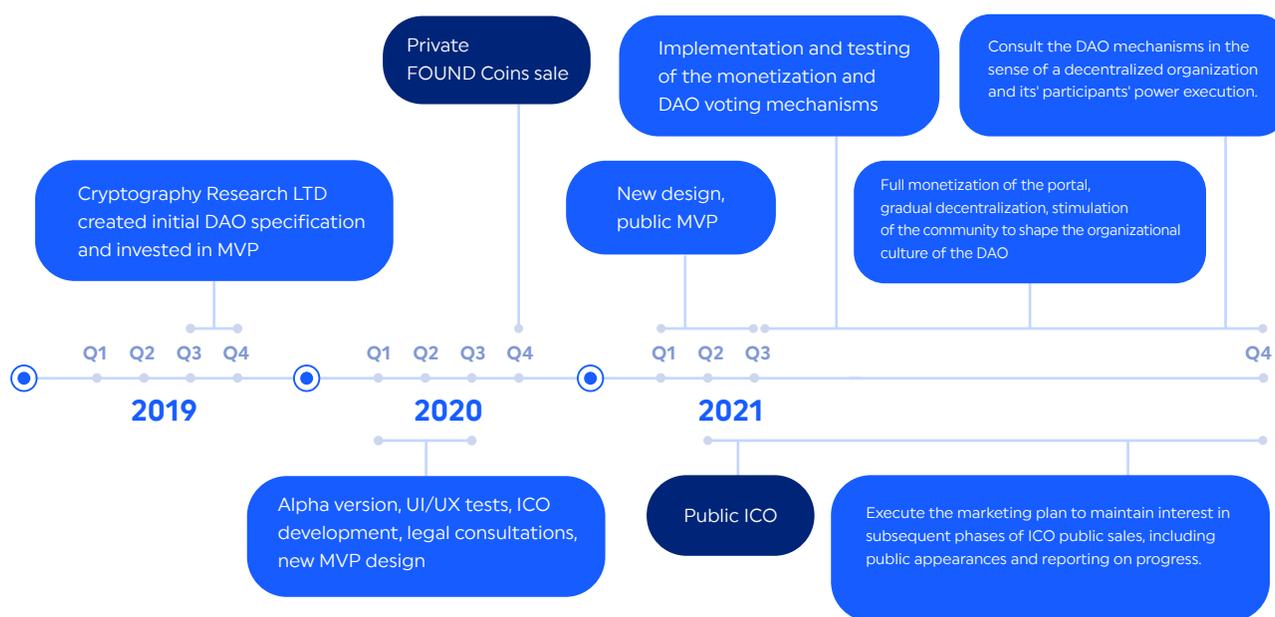
ccFOUND gives Authors as much as 80% of each transaction made on the Platform.

However, an individual User may still decide to transfer a greater part of his commission to the community (or to give up the profits altogether) in exchange for the possibility of obtaining special badges on the Platform and increasing the level of his or her reputation.

As a result, the platform's margin, in the opinion of the Issuer, will increase to at least 25% (and 75% will be left for Users).

Year	Sales	Income = 25%
2022	\$12 320 000	\$3 080 000
2023	\$24 640 000	\$6 160 000
2024	\$49 280 000	\$12 320 000
2025	\$98 560 000	\$24 640 000
2026	\$197 120 000	\$49 280 000
2027	\$394 240 000	\$98 560 000
2028	\$788 480 000	\$197 120 000
2029	\$1 576 960 000	\$394 240 000
2030	\$3 153 920 000	\$788 480 000
2031	\$6 307 840 000	\$1 576 960 000

## 4.2 Graphical representation of our roadmap





\* Branding decision on positioning ccFOUND as a search engine in the community network or as a leader in the investment education segment, with the implementation of other topics (e.g., medicine) under separate platforms; consultation + community voting;

\*\* Conditions to open beta to 200 users:

1. Paid question (legal requirement)
2. 1:1 discussions with VIP testers
3. Tags instead of categories in the menu

\*\*\* Decentralization of portal development process - delegation of development tasks to the community within the DAO mechanism.

Decentralization of management processes: delegation of supervision, control, reporting initiatives, and plans within the DAO mechanism.

## 5. Technical part

### 5.1 FOUND Coins

The Issuer has implemented its own type of Token i.e. FOUND Coins - ccFOUND (symbol: FOUND), which is created in accordance with the ERC-20 standard. In addition, FOUND can also be operated under a smart contract.

The ERC20 standard selected by the Issuer allows for a homogeneous implementation of functionalities, while providing benefits such as easier implementation by developers and the possibility of using FOUND Coins with the help of third-party software, such as cryptocurrency wallets.

## 5.2 Platform

The Platform should be understood as the website managed by the Issuer available at ccfound.com. The system architecture uses a three-layer model, consisting of a presentation layer, an intermediate/processing layer and a database layer. Basically, each layer has a specific role:

### 1. Presentation layer

is the interface between the user and the system; this layer is used for client applications, such as an Internet browser;

### 2. Intermediate/processing layer

which contains the server software enabling communication between the presentation and data access layers; it is the business logic of the system;

### 3. Database layer

implemented through the use of object relational mapping (ORM) to communicate with the central database of the system;

Design patterns should be created for each project, i.e. the basic assumptions for the construction of the Platform:

#### a) Convention over configuration

the software design paradigm consisting in creating a default configuration while maintaining the appropriate naming convention;

#### b) Model–View–Controller (MVC)

an architectural design pattern consisting in separating three main layers in the application – model, view and controller. The MVC pattern defines a role for each of these individual layers, as well as the dependencies between them.

#### c) Active record, Association data mapping

provide object-oriented access interface and data manipulation;

#### d) Front controller

a pattern where one central object manages all the tasks coming from the client;

#### e) Responsive Web Design (RWD)

a technique involving the use of HTML and CSS styles so that the presented elements of the website automatically change their size, hide or change position in order to adapt to devices with different screen resolutions. The use of RWD makes it possible to properly view the application not only on a desktop computer, but also on smartphones and tablets.

In order to build the current version of the Platform, the following databases, programming languages and frameworks were used:

a) MariaDB database server

a server supporting relational database management, mostly implementing the ANSI/ISO SQL standard;

b) PHP

a scripting programming language that enables the creation of web applications, it is executed by the server;

c) CakePHP

a framework for creating web applications, written in PHP, using known software engineering standards and design patterns such as convention over configuration, model-view-controller, active record, association data mapping, front controller;

d) Croogo

content management system based on CakePHP framework, written in PHP, includes additional functionalities allowing for more efficient development of Internet applications;

e) Bootstrap

CSS library. It contains a set of useful tools to facilitate the creation of the graphic interface of websites and web applications. It is mainly based on ready-made HTML and CSS solutions (compiled from Less files) and can be used, among other things, for styling elements such as texts, forms, buttons, charts, navigation and other components displayed on the site. The library also uses JavaScript;

f) HTML 5

the language used to create and present websites, it is a development of HTML 4 and its XML variant (XHTML 1).

## 5.3 Layers transparent architecture

The transaction costs of blockchain technology in the long run are difficult to estimate. In order to be able to control them with the full usability of the application, the ccFOUND.com project uses an architecture consisting of three coupled layers. Each of them allows for complementary functionalities, i.e.:

3 - the course of all standard user operations in real time,

2 - reflecting the user's actions, influencing the tokenomy,

1 - enabling the user to manage tokens, e.g. for the purpose of withdrawing.

## Destiny

Layer 3 concerns all user activities performed on the portal in real time, e.g. asking a paid question. Layer 2 is fully reflected on the nodes of the IPFS network, that is, in the distributed file system. It is activated when an activity requires making a transaction on the platform and serves the purpose of maintaining speed and limited costs.

Layer 1 is blockchain. It is used when performing activities related to the flow of tokens. Each activity has its history, reflected in layer 2. Thanks to this, each transaction is transparent and auditable.

### Practical examples of use:

#### 1. I want to top up my account on the portal to carry out paid activities.

Transfer my tokens from Binance Smart Chain (layer 1) to my wallet on the portal (layer 2). From that moment on, transactions carried out on the portal are cost-free.

#### 2. I want to withdraw earned funds from my wallet on the portal.

Then I transfer them from layer 2 to layer 1; they are then available on Binance Smart Chain and can be monetized.



## 5.3 Implemented safety procedures

The implemented security procedures should be understood as all activities and procedures implemented by the Issuer, as well as entities cooperating with it, aimed at reducing the risks associated with the conduct of this distribution, which has been indicated in point 7 of this document.

The system has been protected against all kinds of hacker attacks, both at the level of the Platform code and at the level of the server infrastructure. The individual safeguards in terms of the implemented procedures are listed below.

The Issuer also applied appropriate anti-money laundering procedures.

In order to properly process personal data, in accordance with the applicable regulations, the Issuer has implemented a privacy policy in the field of legal grounds for the processing of personal data, the rights of individual Users, and the possibility of submitting a notification to the supervisory body.

All necessary documents regarding the documentation concerning the protection of Platform Users are available directly on the Platform at [ccfound.com](http://ccfound.com).

## 6. Our team

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We are a team of enthusiasts of innovative technological solutions. We intend to change the traditional approach to the segment of knowledge gathering and monetization services.

As visionaries, our focus is not only on utopian thinking. Through the experience gained in traditional publishing and training activities, we want to create something new. Something that will be the next milestone in organizing, managing and researching information online, and will connect askers and experts just like Uber has connected travelers with drivers and Airbnb connects travelers with renters. Through this distribution process, we focus on the opportunities offered by peer-to-peer technology.

Google was supposed to organize information on the Internet, but it is not enough for all uses. Now comes ccFOUND. Because people are the best fit for people, not the search algorithms. Get to know us better.

### Management & Admin

Piotr **Michalak**  
CEO / FOUNDER

Daniel **Jankowski**  
CO-FOUNDER

Karol **Kiełtyka**  
CHIEF PRODUCT OFFICER & CO-FOUNDER

Wiktoria **Jaros**  
COO / CHIEF OPERATING OFFICER

Grzegorz **Bierzyński**  
CTO / CHIEF TECHNOLOGY OFFICER

### Marketing & communication

Aleksander **Grudziński**  
DIGITAL MARKETING MANAGER

Joanna **Rybak**  
GRAPHIC DESIGNER

Maciej **Dziemiańczuk**  
AMBASADOR MARKI

Prabhjot **Singh**  
COMMUNITY MANAGER

Quoc-Thong **Nguyen-Do**  
COMMUNITY MANAGER

Karan **Arora**  
COMMUNITY MANAGER

Kevin **Pacayra**  
COMMUNITY MANAGER

Tolga **Çelik**  
COMMUNITY MANAGER

Bartosz **Orzewski**  
MARKETING MANAGER

## Legal

Maciej **Grzegorzczak**  
ATTORNEY-AT-LAW

Dawid **Jacoszek**  
LAWYER

Paweł **Chojecki**  
LEGAL COUNSEL

## IT & Product Development

Piotr **Zdanowicz**  
UX ADVISOR

Konrad **Baranowski**  
BACKEND DEVELOPER

Paweł **Jarzyniak**  
FULL-STACK DEVELOPER

Mariusz **Koniarz**  
BACKEND DEVELOPER

Szymon **Kolber**  
FULLSTACK DEVELOPER

Michał **Strzelecki**  
FRONTEND DEVELOPER

Michał **Chaszczewski**  
UX/UI DESIGNER

Przemysław **Truchan**  
FRONTEND DEVELOPER

Tomasz **Dąbkowski**  
CONTENT MANAGEMENT

Adrian **Widerski**  
FRONTEND DEVELOPER

Rafał **Pupin**  
DEVOPS ENGINEER

Krystian **Frydryk**  
FRONTEND DEVELOPER

## Back-office

Agnieszka **Kosmala**  
FINANCIAL CONTROLLER

Beata **Jakimiak**  
HR & ADMINISTRATION SPECIALIST

Kinga **Flakowska**  
RECRUITMENT SPECIALIST

## Partners, advisors and support

Phil **Konieczny**  
CRYPTOCURRENCY, ICO

Marcin **Klarycki**  
BUSINESS DEVELOPMENT & INVESTOR RELATIONS

## 7. Risk and legal reservations

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This document does not constitute a sale offer, does not invite you to make an Investment or encourage you to purchase the FOUND Coins as part of the distribution. This document may not be used for any purpose other than making a decision to Invest in the FOUND Coins. It is forbidden to copy or duplicate the document in any form without the prior consent of the Issuer.

This document describes the current state and the future development of the Issuer's Platform, as well as ccFOUND Coins. This document is provided for information purposes only and does not constitute a representation of future intentions. Unless explicitly stated otherwise, the products, services and any innovative elements presented herein as of the date of drawing up this document are under development and are not currently implemented. The Issuer makes no warranties or representations regarding the successful development or implementation of such technologies and innovations, or the performance of any other activities mentioned in this document, and disclaims any warranties implied by applicable law.

An investment also carries various types of risk. Each potential Investor wishing to invest in the FOUND Coins as part of their distribution should carefully consider all the information contained in this document, including the risks described below:

Design patterns should be created for each project, i.e. the basic assumptions for the construction of the Platform:

### a) Operational risk

i.e. the risk of potential losses caused by failures of IT processes or systems, including potential hacker attacks or human errors. In order to minimize losses, the Issuer constantly monitors the correct functioning of the Platform and the security systems implemented in it. In addition, the Issuer uses other safeguards adequate to the conducted activity, which enable the identification of threats before they materialize and the potential possibility of avoiding possible errors, failures or attacks;

### b) Liquidity risk

i.e. the Issuer's ability to meet its contractual obligations on time. It should be emphasized that the Issuer bases its activities on the provision of services in the field of a specific systematization of knowledge available on the Internet via the Platform and other websites, which may result in various types of business risk, depending on a specific investment and its development strategy, which may also affect the liquidity of the Issuer itself;

### c) Changes in the tax and legal environment

this document is based on the provisions of Polish law, in accordance with the applicable regulations as of the date of this document. However, future changes in tax law and different interpretations of the law by tax authorities and courts cannot be ruled out. In this respect, unfavorable changes in tax law may have a negative impact on the Issuer's business activities. It should be noted that the Issuer has no influence on the above, therefore, out of extreme caution, the Issuer reserves the right to change the tax jurisdiction and the entity through which this process of FOUND Coins distribution is carried out;

d) The risk related to blockchain technology

i.e. the technology used by the Issuer to automate the processes. It should be noted that this is a technology that is still under research and analysis, and therefore may be exposed to various technical difficulties or external influences;

e) The risk of the cryptocurrency exchange rate change

is one of the basic principles of the functioning of the cryptocurrency trading system. Cryptocurrencies themselves are susceptible to exchange rate fluctuations as a result of various economic, non-economic, technological or speculative factors. Before making an Investment, the Investor is aware of the exchange rate risk and any fluctuations in the market of virtual currencies or derivatives of such currencies, which do not meet the statutory requirements for qualifying as such a currency;

f) The risk of return

i.e. expectations versus the Issuer's possibilities. In general, in any investment procedure, there is a risk that the expected return may be less than the amount the Investor would like or would have obtained by purchasing other assets;

g) Wallet and private key

in order to perform all operations on the FOUND Coins, related to, among other things, sending or receiving them must comply with the Binance Smart Chain protocol. The Investor is solely responsible for deciding whether to use the proper portfolio in accordance with the above protocol. Moreover, each Investor is responsible for the safekeeping of his or her private key. The loss or theft of the private key is tantamount to the loss of all FOUND Coins assigned to a given wallet address and the Issuer is not responsible for its incorrect use.

h) The risk related to ordinary currency fluctuations

arises mainly as a result of the purchase of the FOUND Coins using a legally binding means of payment (e.g. issued by the National Bank of Poland, foreign central banks or other public administration bodies), widely accepted in economic transactions. Exchange rates can be influenced by various political and economic factors, including the level of interest rates, the balance of payments between countries, and the monetary, fiscal and trade policies of certain countries and governments.

No person wishing to make an Investment should rely solely on the content contained in this document. The Issuer disclaims any responsibility for the incorrect use of the information contained in this document.

## 8. Summary

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The goal of ccFOUND is to create a self-updating, multilingual knowledge base which will simultaneously connect users into one community. ccFOUND is intended to help you learn any topic or solve any problem in the most natural way – that is through questions and answers.

ccFOUND has been designed to become the most popular education portal in the world. It is supposed to be a place that gathers people and allows them to exchange information, knowledge and wisdom.

In the final stage, the ccFOUND Platform is to become a form of a decentralized autonomous organisation, also known as a DAO. It is the Platform community that, through its decentralization, will manage a self-created portal, and we – as creators – will take over the role of one of the teams participating in the life of the Portal on the same terms as everyone else.

We will also gradually monetize the knowledge accumulated on the Platform, enabling users to earn on the content shared by them. Basically, it will be decided by, among other things, the reputation factor depending e.g. on the amount of knowledge that a given user has shared with others. It is also for this purpose that the FOUND Coins will be introduced, the implementation of which will also allow its use within the Platform itself.

It is FOUND Coins that will make it possible to obtain a Token for activities performed on the Platform, but they will also be used to authorize the access to specific content on the Platform. Additionally, they will be a form of payment in settlements on the Platform and will enable participation in the decision-making process by the DAO voting.

### CHANGE

Experts say that around the year 2000 the information era passed and we are now living in the era of knowledge, which means that the advantage today is competence, the selection of information of real importance and its application in practice. The era of wisdom is coming, but today's tools are still the old information era's tools.

### PROBLEM

Today, access to information alone is not enough to achieve broadly understood success. We live in a chaos of information overload, and the Internet has led to shallow and hasty content processing. To assess or understand an investment, a disease, a specific issue or equipment that we are considering buying – you have to do hours of research by opening dozens of tabs.

### UNDERSTANDING

People create content for other people. Google makes it easier to find it, but does not link the people who ask the questions with the people who can answer them. Wikipedia leaves no room for an opinion exchange, Quora and Yahoo Answers are entertainment sites, and YouTube, online forums, chats and Facebook groups generate a chaotic information storm.

### SOLUTION

ccFOUND solves the problem of searching for knowledge by querying networks – not of computers or algorithms, but of other people's minds. As the only one of aforementioned portals, it monetizes knowledge in a multi-faceted manner and helps to earn on it.

## SCALABLE

The built knowledge base, by machine translation of all content into many languages, allows for automatic scaling – making each question and answer appear in search engines in different countries.

## INVESTABLE

The project has been designed in such a way that FOUND Coins generate Tokends for its holders, generate a high return on investment and additionally grow in value through internal demand generated by smart contract automatically on exchanges from revenues obtained on the Platform. ccFOUND is a place of knowledge exchange for enthusiasts, investors, traders, analysts, journalists, engineers, programmers and beginners in a given field. Come join us, too!

Thank you for reading the information about our project and we encourage you to become a part of it with us.

Best regards,

**ccFOUND Team**

The Past was about information.  
The Present is about knowledge.  
The Future is about wisdom.

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## Social Media:

**PL:**    [Telegram Ogłoszenia](#)  
[Telegram Chat](#)      **VIE:**       **TURK:** 

**ENG:**     [Telegram Announcement](#)  
[Telegram Chat](#)       [Bitcointalk ANN](#)