

## Change

Experts say that the age of information is over. Today, everyone has access to it. We already live in the era of knowledge and wisdom (that are connected with skills and competences), because now they give us an advantage and are a scarce commodity. But today's tools, such as Google and Wikipedia, are still the solutions of the information era. The one who creates the wisdom search tool will now win on the market.

## Problem

Today, access to information alone is not enough to achieve success in a given field. In order to assess or understand, for example, an investment or a disease, you need to do hours of research by opening dozens of tabs in your browser. Effect? We live in a chaos of information overload. The Internet has led us to shallow and hasty processing; the ability to remember and concentrate fades.

## Insight

It is people who create content for other people. Google makes it easy to find them. But what if there is no answer to the question on the Internet, or it is in a different language? Google does not associate those who ask questions with those who can answer them. Wikipedia leaves no room for an opinion exchange. Quora and Yahoo Answers are de facto entertainment sites and do not organize the knowledge they collect. YouTube, forums, chats and Facebook groups generate a chaotic storm of information. There is a need for a new type of website. Let's organize the Internet again.

## Solution

**ccFOUND** solves (uberizes) the problem of knowledge and wisdom search similarly to Google – by polling the network – however not of computers, but of other people's minds. As the only one of aforementioned portals, it monetizes knowledge in a multi-faceted manner and helps people who specialize in a given subject to earn money on it. It allows asking paid questions; inserting paywalls in published responses, news and analyzes; publishing paid e-books, online courses, webinars, and reports; organizing events, trainings and conferences; collecting patrons and donors with access to closed groups and communities.

## Scalable

**ccFOUND** automatically builds a knowledge base and scales by machine translation of all content into all languages, making each question, response and comment immediately appear in all search engines in each country.

## Investable

**ccFOUND** will gradually decentralize until it becomes a true DAO (Decentralized Autonomous Organization) with processes independent of central management. **ccFOUND** issues a FOUND Coin and already carried out a private sale of 14.5% of them, generating \$1,35M from 287 investors, preceding a crowdfunding campaign consisting of 280 days of auctions. **ccFOUND** economy has been designed so that FOUND Coins generate tokens in the form of a commission from transaction profits. This FOUND Coin is designed to grow in value through internal demand and the burning of coins.

## Business model

The parent company, Cryptography Research LTD, generates \$44.7 per registered user by selling information products, which is the basis for the following sales estimate. **ccFOUND** will charge min. 20% commission on sales (estimated 25%). **ccFOUND** pays FOUND Coin holders half of the commission in the form of tokens.

| Year | Users      | Sales           | Income = 25%  | Token ROI/y | Cumulated |
|------|------------|-----------------|---------------|-------------|-----------|
| 2022 | 80 000     | \$3 437 369     | \$859 342     | 4%          | 4%        |
| 2023 | 160 000    | \$6 874 738     | \$1 718 685   | 9%          | 13%       |
| 2024 | 320 000    | \$13 749 477    | \$3 437 369   | 17%         | 30%       |
| 2025 | 640 000    | \$27 498 954    | \$6 874 738   | 34%         | 64%       |
| 2026 | 1 280 000  | \$54 997 908    | \$13 749 477  | 69%         | 133%      |
| 2027 | 2 560 000  | \$109 995 815   | \$27 498 954  | 137%        | 271%      |
| 2028 | 5 120 000  | \$219 991 631   | \$54 997 908  | 275%        | 546%      |
| 2029 | 10 240 000 | \$439 983 262   | \$109 995 815 | 550%        | 1 096%    |
| 2030 | 20 480 000 | \$879 966 523   | \$219 991 631 | 1 100%      | 2 196%    |
| 2031 | 40 960 000 | \$1 759 933 046 | \$439 983 262 | 2 200%      | 4 396%    |

## ROI & EXIT

ccFound revenue will be used to automatically buy back the FOUND Coin thus generating internal demand for FOUND on exchanges. Next, 10% of the FOUND Coin that constitute the platform's margin are burned, which reduces their supply.

| Year | Equity realistic | FOUND Coin price r. |
|------|------------------|---------------------|
| 2022 | \$25 780 269     | \$0.26              |
| 2023 | \$51 560 538     | \$0.52              |
| 2024 | \$103 121 077    | \$1.03              |
| 2025 | \$206 242 154    | \$2.06              |
| 2026 | \$412 484 308    | \$4.12              |
| 2027 | \$824 968 615    | \$8.25              |
| 2028 | \$1 649 937 231  | \$16.50             |
| 2029 | \$3 299 874 462  | \$33.00             |
| 2030 | \$6 599 748 923  | \$66.00             |
| 2031 | \$13 199 497 846 | \$131.99            |

## Core Team

Piotr **Michalak**  
CEO / FOUNDER

Karol **Kiełtyka**  
PRODUCT OWNER

Grzegorz **Bierzyński**  
CTO / CHIEF TECHNOLOGY OFFICER

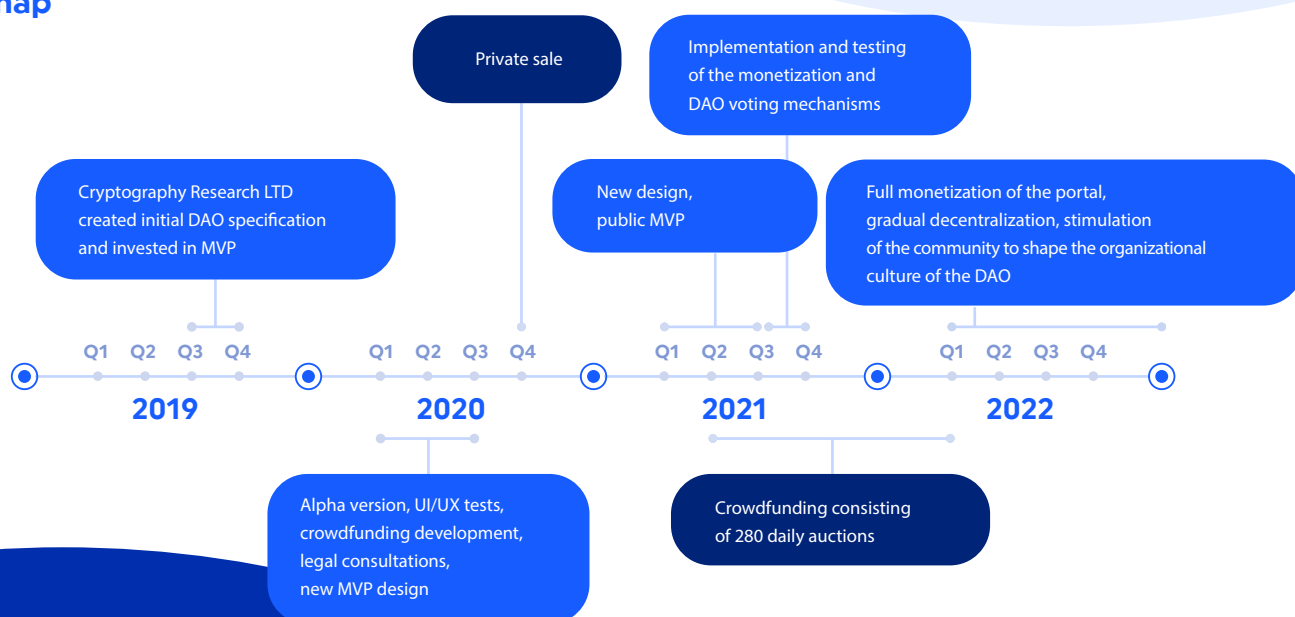
Daniel **Jankowski**  
CO-FOUNDER

Wiktoria **Jaros**  
COO / CHIEF OPERATING OFFICER

Rafał **Plewiński**  
CMO / CHIEF MARKETING OFFICER

More information about all members of the team you will find in the WhitePaper or directly on the website:  
[www.shop.ccfound.com](http://www.shop.ccfound.com)

## Roadmap



## Invitation

FOUND Coin auctions start at the nominal price of \$0.05 with a minimum of \$100 bid. At the amount of 1.25% of coins per week. Join us and become a part of ccFOUND community to share knowledge and earn tokens!

**INVEST**  
<https://shop.ccfound.com>

## Contact

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